



EVENTS&STORIES

Workshops

More than 40 international speakers
700 participants discussing about the topic

Thematic itinerary at Expo Milano 2015

Discovery of projects introducing
modern energy in different countries

Energy corners

Exhibitions explaining the meaning
of living without access to energy

Voices from the field

Stories telling how access to modern
energy has changed people's lives



PILLARS

The NETWORK

Experts, NGOs, institutions,
energy companies focusing
on key points to develop



The APPROACH

Storytelling to engage
citizens with real stories
from the field

The CHANNELS

Real and virtual tools
and activities to reach
the widest audience



ONLINE ACTIVITIES

Website and database

31.000 unique visitors
800 projects realized by NGOs, companies
cooperatives all around the world

Social networks

Facebook: +4500 likes, Twitter: +500 tweets,
Newsletter: 800 contacts

Call for Case Studies

70 case studies from Latin America, Africa and
Asia identifying both barriers to energy access
and innovative ways of crossing those barriers

www.wame2015.org